

DATA PROTECTION DECLARATION

for use of the website

Status: November 2018

1. GENERAL

For Styria Media Group AG, Gadollaplatz 1, A-8010 Graz, Austria, mediagroup@styria.com ("SMG", "we", "us"), it is of importance that we protect your personal data sufficiently. We therefore observe the applicable legal provisions for the protection, lawful handling and privacy of personal data, as well as for data security, in particular the Austrian data protection act ("**DSG**"), the EU General Data Protection Regulation ("**GDPR**") and the telecommunications act ("**TKG**").

This data protection declaration gives you information about the type, scope and purposes of collection and use of your personal data by SMG in connection with your visit to and use of our website www.styria.com ("**website**"). As a user, you agree to data processing in accordance with this data protection declaration.

Contact data

Responsible:

Styria Media Group AG
Gadollaplatz 1, 8010 Graz
datenschutz@styria.com

Data Protection Coordinator:

Mag. Andrea Pilz, +43 316 8063 1003, datenschutz@styria.com

Data Protection Officer:

DORDA Rechtsanwälte GmbH_
Universitätsring 10, A-1010 Vienna, Austria

Contact:

Mag. Dominik Schelling, +43 1 5334795 23, dominik.schelling@dorda.at

Delegate:

Dr. Axel Anderl, LLM, +43 1 5334795 23, axel.anderl@dorda.at

2. WHAT ARE PERSONAL DATA?

Personal data means information about specific people (natural persons), which determines their identity or at least makes them identifiable (e.g. name, email address or IP address).

3. WHAT DATA DO WE COLLECT FROM VISITORS TO AND USERS OF OUR WEBSITE?

No directly personal data are identified automatically on the website. This means that you only give us these data through your active input of (for example) name, address etc. You decide for yourself whether and which data you wish to communicate to us, in order for us (for example) to be permitted to contact you or to be able to process your query.

3.1. Access data for using our website

In the course of your use of the website, we automatically capture, collect and store the following personal data:

- IP address and IP location of the requesting computer
- which file is being requested (name and URL)
- quantity of data transferred to you
- whether the query was successful
- referrer URL (Internet sites visited immediately before and after)
- number, duration, date and time of requests and/or queries (your interaction with the website) and language
- content path, search history and IDs generated by analysis tools
- search engines and keywords you used to find us
- partially demographic data (age, sex – grouped and not traceable to individuals)
- browser type, device type (hardware/software type), screen resolution, Internet Service Provider and operating system
- website from which access happened (if access was via a link)

We collect these so-called log files (access data) automatically with the aid of cookies (details of this below).

The following information is collected by Google Analytics: IP address, browser, device type, device model, country, service provider, screen resolution, duration of website visit, language, operating system, website pages visited.

3.2. Making contact

In the event that you make contact with us via the contact form on our website, the contact data given above (by email, letter, telephone) or by fax, we will process the personal data you give (email, name, telephone number, fax number along with your message and accompanying documents) for the purpose of dealing with your message and then answer correspondingly.

4. FOR WHAT PURPOSE DO WE USE YOUR DATA?

The access data collected from you in connection with website use are used for statistical analyses and, in aggregated form, for operating purposes (technical administration), and for the security and optimisation of the website. However, most of these access data, collected with the aid of cookies, will only be processed for the

purposes listed above if you have given us your corresponding consent. We also use technically necessary cookies, in accordance with § 96 Para. 3 TKG, i.e. cookies that are indispensable for operating the website, with your consent (legal basis of contractual performance). You can find more information on this in section 6 ("Does the website use cookies?").

Processing of the IP address also takes place in order to defend against attacks (Denial of Service) on our systems (based on legitimate interests).

In order to deal with queries and any follow-up questions from users, we process personal data collected for the purpose of fulfilling (pre-)contractual obligations and based on legitimate interests.

Any use of your personal data that goes beyond this (e.g. use of the career portal for online applications on our website) takes place solely with your consent.

5. WILL YOUR DATA BE PASSED ON?

We will not pass on to third parties the personal data that we automatically collect or that you give us directly based on your use of the website, unless it is necessary for us to fulfil our obligations or legally/officially obligatory or your consent has been declared.

However, your personal data will also be processed by service providers (processors) commissioned by us. These processors are specifically IT service providers, providers of other tools and software solutions, IT maintenance services and other providers of similar services. All of our processors process your data solely as commissioned by us and on the basis of our instructions for the purposes we have listed above.

6. DOES THE WEBSITE USE COOKIES?

Cookies are small text files that are stored temporarily on your computer by your browser. By means of cookies your use of the website is rendered more comfortable and efficient. For example, with the aid of cookies it is possible to store visitor language settings, allow advertising relevant to interests, combat fraud, analyse the performance of our digital products and services and fulfil other legitimate purposes. Here only the cookie itself is identified on the device. Any storage of personal data going beyond this only takes place with the express consent of the website visitor or if the storage of these data is absolutely necessary for use of the services offered and/or accessed to be possible. On most Web browsers, cookies are automatically accepted. By changing your browser settings you can prevent this. You can delete all cookies stored on your PC at any time by deleting the temporary Internet files.

Like most websites we use cookies to collect data about use of the website and to optimise your use of the website. Apart from cookies classified as technically necessary according to § 96 Para. 3 TKG, we only use cookies to the extent to which you have given your consent. You give us your consent by actively clicking on the "OK" button on our cookie banner. Before doing so, you also have the option of using "settings" to select or disable particular groups of cookies. The service providers, who place cookies for those purposes declared in this data protection declaration, are named in the cookie banner and categorised to the group in which the cookie belongs according to its purposes. Any time you wish, you can cancel or change your previously given consent or selection of cookies via the "change cookie settings" link on the website footer. Any such cancellation

makes further processing of the website visitor's data inadmissible. You can cancel your consent for individual or all groups of cookies simply via the "change cookie settings" link on the website footer in the same way as you gave your details of consent. In addition you can deactivate or (even individually) delete cookies globally in your browser through corresponding settings. You will find further information about our cookies and how you can administer them in our Cookie Policy. We can also provide the corresponding links for deleting cookies on request via email. Deactivation or blocking of cookies can result in reduced website functionality.

Use of the services of **Google Inc.** (Google Tag Manager, Google Analytics) and **New Relic Inc.** will result in the processing of data, automatically collected about you, by service providers outside the EU too. Google LLC and New Relic Inc. are certified according to the EU-US Privacy Shield.

7. HOW LONG DO WE STORE YOUR PERSONAL DATA?

We store your personal data only for as long as is necessary for us to be able to fulfil the purposes listed above along with our contractual and legal obligations. If we no longer need your personal data, we delete them from our systems and records or anonymize them, so that you can no longer be identified.

We ask you to delete cookies for yourself as deletion of cookies on your device is technically impossible for us. Otherwise the deletion of cookies takes place within 6 to 24 months, calculated from the time at which the activity that led to the cookie is no longer carried out (visiting a website as a rule), though this varies according to cookie and tool applied.

For reasons of IT security we store your IP address for 14 days.

8. HOW DO WE PROTECT YOUR DATA?

We do everything we can to make your visit to and use of our website as secure as possible. So we comply with the provisions of Article 32 of the GDPR in order to ensure the privacy and security of your personal data, and we take appropriate technical and organisational measures for security.

9. WHAT RIGHTS DO YOU HAVE?

You have a right to information about the personal data concerning you that we process. In addition, you have the right to correction of incorrect data and deletion of your data ("right to be forgotten").

Moreover, you can revoke your consent to the processing of personal data with effect for the future, if such processing is based on your agreement.

Furthermore you can have the right to restriction of the processing of your data and the right to the delivery of data provided by you in a structured, common and machine-readable format ("data portability"). Additionally you have the right to object to data processing at any time, (in particular) if such data processing is based on the legal principle of legitimate interest. You also have the option to take any complaint you might have to a

data protection supervisory authority. The responsible data protection supervisory authority in our case is the Austrian Data Protection Authority.

If you have any questions relating to your personal data, please contact us at datenschutz@styria.com.

10. FINAL PROVISIONS

In the course of the continued further development of the Internet and our business processes, SMG will continue to amend this data protection declaration. SMG will announce changes on our website in good time. You should therefore access this declaration regularly and acquaint yourself with the current version.